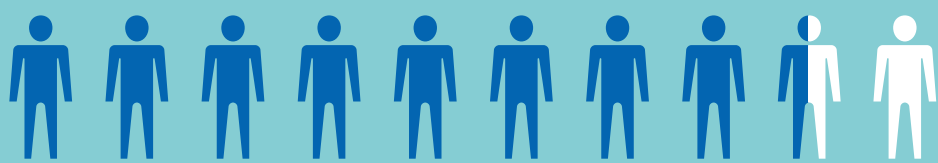
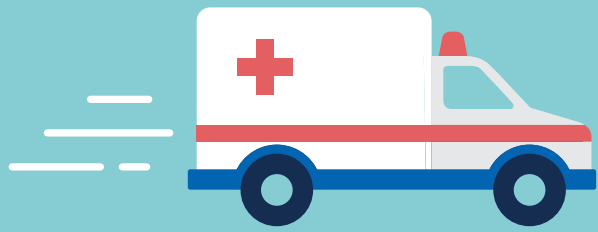


Care For Older Adults? Care About Flu!


Adults 65+
Are At Higher Risk

50%-70%
of flu-related **HOSPITALIZATIONS**



UP TO 85%
of flu-related **DEATHS**


INCREASE
in the risk of **HEART ATTACK**
AND STROKE – even weeks
after recovery


DECLINE
in general health and abilities
MAY BE PERMANENT


Annual Vaccination Is Essential To
Protect Adults 65+ Against Flu

Boost Immune Response

Immune systems weaken with age, however
SPECIFICALLY-DESIGNED VACCINES help
PROTECT OLDER ADULTS against flu by
creating a stronger immune response



Talk To Your Patients



RECOMMEND VACCINATION

Older adults are much more likely to get a flu shot when it is offered or recommended by a healthcare professional

DISCUSS OPTIONS

Talk to patients 65+ about the importance of annual flu vaccination and specific vaccines most beneficial for them