



## Improving Cardiac Health and Reducing Disparities

atom Alliance actively works with providers, patients, partners and stakeholders to implement evidence-based practices that support the Million Hearts® initiative to prevent one million heart attacks and strokes.

### We help providers and patients

We provide expertise to help spread the use of evidence-based practices to promote the ABCS:

- Aspirin therapy when appropriate
- Blood pressure (BP) control
- Cholesterol management, and
- Smoking assessment and cessation

We focus priority on helping racial and ethnic minority Medicare beneficiaries and dual-eligible Medicaid and Medicare beneficiaries improve their use of the ABCS.

### Who We Are

atom Alliance is a multi-state alliance for powerful change composed of three nonprofit, healthcare quality improvement consulting companies—Qsource, AQAF and IQH. We serve the states of Alabama, Indiana, Kentucky, Mississippi and Tennessee.



We are change agents focused on three aims: better patient care, better population health and lower health care costs through improvement.

We share expertise to advance the goals of the National Quality Strategy and support CMS in efforts to transform the course of healthcare in our nation for the better.

## Join us in improving cardiac health and disparities.

### atom Alliance will

- Provide technical assistance to providers and home health agencies (HHAs) to improve the use of certified electronic health record technology (CEHRT) for effective data capture and to improve quality of care.
- Provide continued technical assistance and education for CMS Incentive Programs including, but not limited to, PQRS and Meaningful Use.
- Organize and host onsite and virtual learning events.
- Provide feedback reports to providers related to the data they submit.

### Providers will

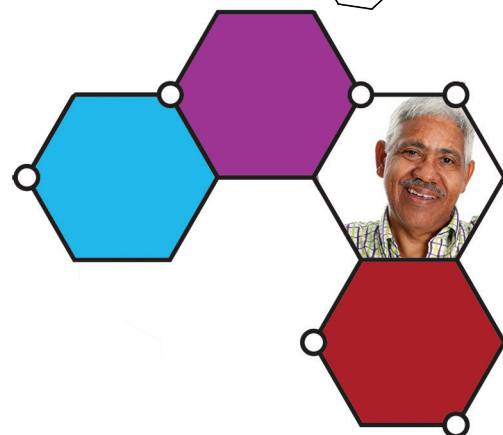
- Participate in regional/statewide learning events.
- Provide education to patients related to hypertension and smoking cessation.
- Participate in PQRS and use CEHRT effectively to provide data related to patient care.
- Use Best Practice Intervention Packages (BPIPs) to improve patient care (HHAs).
- Sign up for and utilize services provided through the Cardiovascular Data Registry (HHAs).
- Report data to the atom Alliance.
- Redesign workflow, educate staff and improve knowledge of CEHRT.

### Our Goals

Improve the percentage of patients/minorities treated for blood pressure control and smoking screening and cessation counseling.

Learn More

**atomalliance.org**



### Local Contacts

Please contact the following person, designated as your state lead:

#### Alabama

Lea Pearce  
lee.pearce@area-G.hcqis.org

#### Indiana

Donald Gettinger  
don.gettinger@area-G.hcqis.org

#### Kentucky

Margie Banse  
margie.banse@area-G.hcqis.org

#### Mississippi

Ramona Drake  
ramona.drake@area-G.hcqis.org

#### Tennessee

Patty Brinkley  
patricia.brinkley@area-G.hcqis.org

